

PENACOOK VILLAGE ASSOCIATION
BOARD MEETING -- AUGUST 21, 2014

Friends of Poulin Park Project Committee reported that they are considering a "Buy A Brick" fund raiser to raise funds to rebuild the gazebo and refurbish the Park. Bricks will be available for purchase with the donor's name inscribed, corporate bricks will be available at a substantially higher price that will be large enough to incorporate a logo. Friends of Poulin Park will Adopt-A-Spot the park to maintain its beauty. (Plant and maintain flowers, etc.)

Steve Shurtleff suggested the PVA adopt the roundabout as their Adopt-A-Spot, and stated that the Penacook Historical Society may adopt the old fountain. Kathy Bush suggested we consider adopting the entrance islands to Penacook (at the Boscawen town line and at the fire station.)

Logo development: the President felt that we should invest in two branding logos; one for the PVA itself and one for the Farmers Market. We would need to meet with the artist to discuss what vision of Penacook we want to represent us going into the future. The cost would be \$250.00 for each logo.

Farmers Market update: Discussion ensued about purchasing advertising for the rest of the season. Do we need more? The consensus was no, we would continue with free publicity that Lynne so able does for us. Entertainment was great, and seemed to generate interest in the market, as well as the increased number of vendors. Average number of attendees was 210. Treasurer feels that 4 vendors may qualify for the rebate on vendor fees. We should have an end of season survey for vendors to complete.

There was a rumor that the Village Street Garage had been sold. This IS NOT TRUE! The rumor was heard at a gazebo meeting, and since we are heading the committee, we were the ones targeted with starting the rumor.

The Christmas Tree Lighting ceremony will take place on Wednesday, December 3rd. Brent will speak with Liz to see if she will participate. Could we possibly tie in the ribbon cutting ceremony we plan for the completion of our construction project?

Our next regular meeting is scheduled for September 13th, and at our October 4th meeting we will ask Officer Ryan Howe to address "Neighborhood Safety". Possible future speakers can include the Mayor, Jim Milliken, on Concord 250, and Councilor Mark Coen.

A motion was made to donate \$1,000.00 to the gazebo fund, which would include a 8x8 brick. Passed unanimously.

Paula Miner, Secretary